

## What is seborrheic dermatitis?

Seborrheic dermatitis (seb-o-RAY-ik der-muh-TI-tis) is a common skin condition, with symptoms of scaly, flaky, red and itchy skin most often appearing on areas of the face, scalp and trunk. Although it can affect people at any age, the most susceptible groups are infants and adults between 30 and 60 years of age.



## What triggers the symptoms?

Symptoms can vary from mild flaking to oily scaling. It is not caused by bad hygiene but by excess sebum and fungal infection. Triggers to flareups are: stress, cold and dry weather, hormonal changes or illness, harsh detergents or soaps, and some medications.

## How is it treated?

In infants, seborrheic dermatitis can clear on its own and not come back. In adults, it can clear for a time but then come back. Treatment can calm the inflammation and remove the scales, reducing itch, redness, and swelling, but must be maintained.

For Topical Dermatological Use Only

Rx Only

For External Use Only

### Product Description

Promiseb® Topical Cream is an off-white, steroid-free, fragrance-free, water-based emulsion.

### Indications for Use:

Under the supervision of a healthcare professional, Promiseb Topical Cream is indicated to manage and relieve the signs and symptoms of seborrhea and seborrheic dermatitis such as itching, erythema, scaling and pain. Promiseb Topical Cream helps to relieve the dry waxy skin by maintaining a moist wound & skin environment, which is beneficial to the healing process.

### Directions for Use:

Apply Promiseb Topical Cream to the affected skin areas 2 to 3 times per day (or as needed), and massage gently into the skin. If the skin is broken, cover Promiseb Topical Cream with a dressing of choice.

### Ingredients:

Promiseb Topical Cream is comprised of Purified Water, Isohexadecane, Butyrospermum parkii, Pentylene glycol, Ethylhexyl palmitate, Cera alba, PEG-30 Dipolyhydroxystearate, Bisabolol, Polyglyceryl-6, polyricinoleate, Tocopheryl acetate, Hydrogenated castor oil, Acifructol complex, Butylene glycol, Magnesium sulfate, Piroctone olamine, Allantoin, Magnesium stearate, Disodium EDTA, Vitis vinifera, Ascorbyl tetraisopalmitate, Glycyrrhetic acid, Propyl gallate, and Telmesteine.

### Caution:

The use of Promiseb Topical Cream is contraindicated in any patient with known history of hypersensitivity to any of the ingredients. Promiseb Topical Cream does not contain milk, wheat, peanut or animal derivatives. Promiseb Topical Cream does not contain shea butter (Butyrospermum parkii), a derivative of shea nut oil (not peanut oil). Patients with a known allergy to nuts or nut oils should consult their physician before using this topical preparation.

### How Supplied:

30g tube, 68040-753-14

### To Open:

Puncture seal with pointed end of cap.

### Important:

The opening of this product is covered by a metal seal. Do not use if seal has been punctured or is not visible.

Store at controlled room temperature 68° to 77°F (20° to 25°C), excursions permitted between 59° and 86°F (15° and 30°C).

### Distributed by:

Primus Pharmaceuticals, Inc.  
Scottsdale, AZ 85253  
Made in Italy

**Federal Law restricts this device to sale by or on the order of a physician or properly licensed practitioner.**

**References:** 1. Gupta AK, Versteeg SG, *Am J Clin Dermatol* (2017) 18:193–213 2. Clark, et al. *Am Fam Physician*. 2015;91(3):185-190 3. AAD Seborrheic dermatitis symptoms. <https://www.aad.org/public/diseases/a-z/seborrheic-dermatitis-overview>. Sourced November 1, 2021. 4. Promiseb® Topical Cream [package insert]. Primus Pharmaceuticals, Inc.2021. 5. <https://nationaleczema.org/eczema/types-of-eczema/seborrheic-dermatitis>. Sourced December 17, 2021. 6. Borda LJ, Wikramanayake TC. Seborrheic Dermatitis and Dandruff: A Comprehensive Review. *J Clin Invest Dermatol*. 2015;3(2):10. 7. Elewski B. *Clin Dermatol*. 2009 Nov-Dec;27(6 Suppl):S48-53.



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# THE PHYSICAL SYMPTOMS OF SEBORRHEIC DERMATITIS



Steroid-free Relief

**Promiseb**  
Topical Cream

# Promiseb<sup>®</sup> Topical Cream

For the Management and Relief of the  
Physical Symptoms of Seborrheic Dermatitis



## Discover the Steroid-free Relief of Promiseb<sup>®</sup> Topical Cream

Indicated to manage and relieve the signs and symptoms of seborrhea and seborrheic dermatitis such as itching, erythema, scaling and pain. It helps relieve dry waxy skin by maintaining a moist wound and skin environment, beneficial for the healing process.

Promiseb Cream is a topical cream to improve the signs and symptoms of seborrheic dermatitis with a low incidence of relapse

- Steroid-free and safe for use on the face
- Can be used on infants as well as adults
- Topical cream that's easy to apply and absorb
- Can be used for extended periods of time

**Contraindication:** Promiseb Topical Cream is contraindicated in any patient with a known hypersensitivity to any component of the formulation. Patients with a known allergy to nuts or nut oil should consult their physician before using this product.



Stay Clear



Patient Friendly



No Age Restrictions

## SAVE ON PRESCRIPTIONS

Reduce the physical symptoms of seborrheic dermatitis with Promiseb<sup>®</sup> *at a reduced cost*



Primus Care Direct is a hassle-free, convenient savings program with a family of participating mail-order pharmacies who will deliver Promiseb to your home for free. Here's how it works:



**Your healthcare practitioner will send your prescription** to a pharmacy in the Primus Care Direct savings program. If you already have a prescription, you can contact your participating Primus Care Direct pharmacy to transfer it.



The pharmacy will collect your insurance, billing and shipping information. **You are guaranteed to receive the lowest possible price on your prescription (Medicare and cash patients included).**



Your prescription **will be shipped free** to your home.

Ask your doctor for more information. To learn more go to  
[www.primuscaredirect.com](http://www.primuscaredirect.com)