

# PHYSICAL SYMPTOMS OF SEBORRHEIC DERMATITIS



**Promiseh**<sup>®</sup>  
Topical Cream



For the management and relief of the signs and symptoms of seborrheic dermatitis, such as scaling, erythema, pruritus, and pain. Promiseb® Topical Cream helps to relieve dry waxy skin by maintaining a moist wound environment, which is beneficial to the healing process.<sup>1</sup>



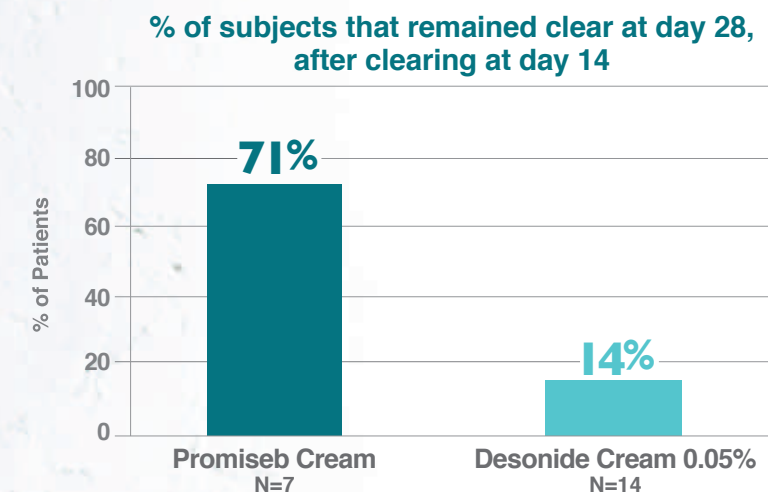
Not an actual patient after Promiseb treatment

# THE FINE ART OF PHYSICAL HEALING

**Promiseb Cream is a steroid-free topical cream** to improve the signs and symptoms of seborrheic dermatitis with a low incidence of relapse compared to desonide 0.05% cream in adults with mild to moderate seborrheic dermatitis of the face<sup>1,2</sup>

In a comparison study with desonide cream 0.05%<sup>2\*</sup>

- 85% of subjects treated with Promiseb were clear or almost clear\*\* at day 14 or day 28



\*Investigator-blinded, 4-week, randomized pilot study to compare the safety and efficacy of non-steroidal Promiseb Topical Cream compared to a desonide 0.05% cream for the twice-daily treatment of mild to moderate seborrheic dermatitis of the face<sup>2</sup>

\*\* Primary efficacy end point was the proportion of participants with IGA-rated success (clear or almost clear) at day 14 or day 28. There were no significant differences between treatments in the proportion of participants with IGA success at day 14 or at day 28 in either treatment group

- **71% of patients treated with Promiseb** remained clear of symptoms by day 14<sup>2</sup>
- **Those who had cleared symptoms by day 14:**
  - Were **less likely to relapse** by day 28 than patients using desonide cream 0.05% ( $p < 0.02$ )
  - Had a **low relapse rate by day 28** (Promiseb 29% vs. Desonide Cream 85%)<sup>2</sup>
- **Overall**, safety in both treatment groups was rated as excellent in more than 90% of participants in each treatment group, with no statistical difference between groups<sup>2</sup>

**Ideal for use on delicate areas of the face and neck, where continued use of steroids can be a concern<sup>1</sup>**

- Can be used on the face or intertriginous areas, **across a broad range of ages and for extended periods of time<sup>1</sup>**
- **Has an established safety profile and is well tolerated<sup>1</sup>**
- Promiseb Cream is contraindicated in persons with a known hypersensitivity to any component of the formulation. Patients with a known allergy to shea butter or shea nut oil should consult their physician before using this product<sup>1</sup>



-  **STERIOD-FREE**
-  **LASTING RELIEF**
-  **LOW RECURRENCE**



**A steroid-free topical cream** indicated to manage and relieve the signs and symptoms of seborrheic dermatitis, such as scaling, erythema, pruritus, and pain<sup>1</sup>

- Demonstrated efficacy comparable to desonide cream 0.05% with fewer relapses in adults with mild to moderate seborrheic dermatitis of the face<sup>2</sup>
- Has an established safety profile and is well tolerated<sup>1</sup>
- Can be used on the face or intertriginous areas, across a broad range of ages and for extended periods of time<sup>1</sup>

**References:**

1. Promiseb® Topical Cream [package insert]. Primus Pharmaceuticals, Inc.2021. 2. Elewski B. *Clin Dermatol.* 2009 Nov-Dec;27(6 Suppl):S48-53

**Directions for Use:**

Apply Promiseb Topical Cream to the affected skin areas 2 to 3 times per day (or as needed), and massage gently into the skin. If the skin is broken, cover Promiseb Topical Cream with a dressing of choice.

**INDICATIONS AND USAGE**

PROMISEB Topical Cream is a steroid-free prescription cream indicated to manage and relieve the signs and symptoms of seborrheic dermatitis, such as scaling, erythema, pruritus, and pain.

Promiseb Topical Cream helps to relieve dry waxy skin by maintaining a moist wound & skin environment, which is beneficial to the healing process.

**IMPORTANT SAFETY INFORMATION**

PROMISEB Topical Cream is contraindicated in persons with a known hypersensitivity to any component of the formulation. PROMISEB Topical Cream does not contain milk, wheat, peanut, or animal derivatives. PROMISEB Topical Cream does contain shea butter (*Butyrospermum parkii*), a derivative of shea nut oil (not peanut oil). Patients with a known allergy to nuts or nut oil should consult their physician before using this topical preparation.

To report SUSPECTED SIDE EFFECTS, call Primus Pharmaceuticals at 1 (480)-483-1410 or contact the FDA at 1-800-FDA-1088.

